

THE BULLETIN



A Publication of the Overseas Press Club of America • Hotel Biltmore, 55 East 43rd Street, N.Y. 10017 • (212) 687-2430

NEWS SLEUTHS SET FOR SHOP TALK

Three top investigative reporters -- Nicholas Gage, New York Times, Jack Newfield, Village Voice and Frank Lalli, Forbes Magazine will kick off the opening of the 1975 season for the OPC's popular "Talking Shop With..." program. The round table will be held on Jan. 7th, 5:30-7 P.M. and members and guests are invited. The trio of newsmen will discuss the techniques and problems of "digging" stories which are closely guarded and withheld from the news media.

Gage, Newfield and Lalli have racked up many beats and have won many journalism prizes. Gage's latest exclusive appeared in the December 17th issue of the New York Times. His

piece revealed that the alleged autobiography of Lucky Luciano, which had grossed over a million dollars before publication this month raised many questions as to the authenticity of the ex-gangster's "as told to" story.

Lalli, 32, the youngest senior editor of Forbes Magazine recently blew the whistle on swindles in gold coins and New York real estate.

Don Shannon, chief correspondent at the United Nations for the Los Angeles Times will be the host for the discussion.

Chairman of the club's shoptalk programs is *Larry Stessin*.

GENEVA PEACE TALK RESUMPTION URGED

By DAVID ANDERSON

Early resumption of the Geneva Conference on the Middle East was urged by Egypt's ambassador to the United Nations, Ahmed Esmat Abdel Meguid, in a Headliners Luncheon speech at the OPC on December 10.

Addressing some 40 members, guests and media representatives, Mr. Abdel Meguid, a leading spokesman for the Arab nations in the U.N., endorsed the Kissinger strategy of "step-by-step" actions leading to a settlement of the conflict in the area. He said the conflict has two aspects which he described as "the question

(Continued on page 2)

CHINA TOPS MIDEAST, U.S. OIL RESERVES

By RICHARD C. ROWSON

A luncheon meeting at the Overseas Press Club on December 4th was told that the oil reserves of the Chinese People's Republic exceeded those of the U.S. and the Middle East, combined, and by the 1990's could supply all the world's oil needs. The speaker, Charles Abrams, chairman of the China Trade Corporation who has just returned from the China mainland, said that China is currently supplying 70 million tons a year of oil to Japan, and soon would be supplying 400 million tons.

Mr. Abrams said that China has
(Continued on page 2)

NEWS CONFERENCE BECOMES GLOBAL

Datelines from around the globe were linked to the Grand Ballroom of the Hotel Biltmore on December 17, for an informative "World News Conference" between members of the Overseas Press Club and NBC News correspondents.

Correspondents were located in a dozen major cities, from Des Moines to Washington, and Hong Kong to Jerusalem. They were hooked up to the podium in the ballroom by telephone and radio circuits. Then, questions from the OPC were fun-

neled to the correspondents through NBC newsman Mike Maus. The answers were fed back into the ballroom through NBC technical facilities.

It was far more than an impressive presentation of circuit gimmickry. The questions were shrewd, the answers informative. It was, in the best sense of the phrase, an "enlightening exchange" of views between professionals who know what to ask, and aren't afraid of how to reply.

The conference was arranged by
(Continued on page 2)

GERSHEN GETS STORY! BUT IT'S ON HIMSELF!

Marty Gershen, weekday journalism professor at the University of Illinois and weekend night city editor of the Chicago Sun Times, got personally involved in two stories recently. He contacted a tipster who provided information that led to the arrest of a suspect in the murder of a mailman, and was cited by the police and postal service. Then, to do a story on a new medical program to detect serious but unsuspected ailments in "perfectly healthy" men, he took the medical examination. They discovered a major artery was 80 percent clogged and whipped him into the hospital for major emergency surgery. Marty's home now, at 706 West Washington Street, Urbana, Ill. 61801. He has the semester off to convalesce--and write the story. Some newsmen will go to any lengths to get a story.

CALENDAR

Wednesday, January 1 - OPC office, bar and dining room will be closed.

Friday, January 3, 5 p.m.-8 p.m. - A 'Book Bash,' celebrating publication of the new OPC hard-cover book, *Newsbreak*. Seventeen OPC authors will be guests of honor. Host: Clyde Peters, Executive VP, Stackpole Books. Chairman: Anita Diamant Berke. Cash bar.

Tuesday, January 7, 12 Noon - Deadline: OPC Bulletin of January 15.

Tuesday, January 7, 5:30 p.m. - Talking Shop With... Nicholas Gage, New York Times, Jack Newfield, Village Voice and others. Topic: "Investigative Reporters, Who Are They, What Do They Do?" Cash bar. (Page 1)

Wednesday, January 29, 12 Noon - "Headliner Luncheon" to feature the Israeli Ambassador to the U.N., Josef Tekoah. Luncheon \$6.50 including tax gratuities.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

FUN RULES AT OPC'S GALA YULE SOIREE

A full house greeted the OPC holiday house party on December 19. For a lovely evening of fun, OPCers thank the following, who one way or another, helped members and guests make the occasion a rousing success:

Howard C.E. Johnson, pianist and voice; Charles McGee, who tromboned White Christmas and accompanied himself on the piano; George McCann, whose piano skills were a surprise and delight.

George Burns, Anita Diamant Berke, Sol Zatt, Cindy Reagan, Steve Korsen, Camille Vickers, Helen Alpert, Hildegard Fillmore, Mary Ansbro, George Bookman, Harry Levin, Harry Rand, Fred Fukuchi, DeWitt Davidson, James Trullinger, who, among others, helped Ralph Leviton amass the sensational door prizes;

And the donors: First National City Bank; Sperry Rand; Shulton & Co.; Union Carbide; Nestle Co.; National Geographic Society; Monsanto; Estee Lauder; Dow Chemical; Modern Jewelers Magazine; BSAF Wyandotte Corp; Rums of Puerto Rico; Wines of France; N.Y. Botanical Gardens; TWA; German Wine Institute; Pfizer & Co.;

And of course Manager James Menditto was the catalyst without whom the committee — Leviton, Fillmore, Ansbro and the undersigned — would have been handicapped.

— Ruth C. Biemiller

CHINA OIL. . .

(Continued from page 1)

become self-sufficient in agriculture and is moving rapidly toward a high level of industrialization. In response to a question from the audience about China's unbalanced trade with the West, the speaker asserted that China has more to sell the U.S. than we have to sell to them. He pointed out, however, that they need our technology, currently being supplied more from Western European countries than from the U.S.; and are happy to pay royalties for it. Their export capability lies not only in the area of primary products, such as oil, but also in the manufacturing area, for example: in chemicals. Mr. Abrams predicted the day will come soon when Americans will be wearing Chinese silk, once again, but this time on a massive scale.

He spoke glowingly about conditions in China referring to the exceptional progress made in the social and health fields, the concern for the welfare of others among the people, and the "You Yi" or "China and America are economic friends" campaign. In this latter connection,



GLOBAL DATELINES — OPC linked with NBC worldwide news conference at Hotel Biltmore. INSET — L to R, Russ Tornabene, NBC VP, Jack Raymond, OPC president Mike Maus, NBC MC.

GENEVA PARLEY. . .

(Continued from page 1)

of Palestine, and the question of Israel's occupation of the territories of other Arab countries in the area."

Stating that genuine peace can be achieved if Palestinian rights are restored, Mr. Abdel Meguid accused Israeli leaders of "procrastination and foot-dragging" in efforts to resolve the problems. It should be borne in mind, he said, that the security of Israel does not mean the insecurity of other countries in the region.

He described the Arab "quest for peace" as "genuine," adding "I would like to emphasize that the momentum toward peace must continue and that all concerned must help."

Sharing the head table with OPC President Jack Raymond, who presided, were the Egyptian press secretary, Mahmoud Amr, and OPC board member, Donald Shannon, U.N. correspondent of the *Los Angeles Times*.

Abrams whose major client is Crestwood Advertising representing an important U.S. toy manufacturer, stated that "toys not arms" is central to China's new industrialization and foreign trade effort.

He announced that a major Trade Exhibit from China will begin a 12 city tour of the U.S. in Philadelphia, October 15, 1975. Called the Chinese Friendship Fair, the exhibit is designed to bring to all U.S. markets, the products exhibited at the annual Canton Trade Fair which reaches only a small portion of the U.S. foreign trade community.

NEWS CONFERENCE. . .

(Continued from page 1)

NBC news through Vice President Russ Tornabene and James Holton, manager, Radio News division. Maus, who is heard daily on NBC radio news, was the master of ceremonies.

The Q and A session was taped at NBC studios, and broadcast that night on the NBC radio network.

Answering OPC questions were:

From Washington, Russ Ward, NBC's "Man at the White House," and veteran correspondent Wilson Hall. As Maus said: Hall has covered every world capital except Washington. Now, he's in Washington.

Al Chambers was in Hong Kong. It was 1 p.m. EST in the ballroom when Maus relayed a question. It was 2 a.m. Hong Kong time, as Chambers replied. The other correspondents fared better on time.

William Rice reported from Cairo. John Palmer talked about the Middle East from Beirut. And, in Jerusalem, Charles Weiss answered questions about Israeli problems and attitudes.

From London, Garrick Utley talked knowingly about such things as how Europeans feel about President Ford (not much), whether Christmas is booming in London (it is).

In Buenos Aires, Tom Streithorst spoke about worsening problems in Argentina. He preaped his message from a hospital bed where the only news correspondents for an American network in South America is recovering from motorcycle injuries.

Two newsmen talked about domestic problems — John Spears, automotive editor for WWJ Detroit, and Keith Kirkpatrick, farm editor for WHO Des Moines.

REGIONAL REPORT

FROM LOS ANGELES

By LEO MISHKIN

Plans for co-ordinating special meetings together with the Greater Los Angeles Press Club and the local branch of the Society of Professional Journalists (Sigma Delta Chi) in order to draw more OPC members into active participation with the Far West Regional Division, were put forward on Dec. 5 at the L.A. Press Club. Presiding at the luncheon discussion was pro tem chairman *Cecil Brown*.

It was suggested that both the L.A. Press Club and SDX might benefit from appearances by nationally and internationally known speakers, foreign diplomats visiting Southern California and representatives from major multi-national industrial organizations.

The second Tuesday of every month was set for future gatherings (next one is now scheduled for Jan. 14) so that OPC members in the area might make plans to attend. Visitors from New York or other sections of the country, or from abroad, are asked to get in touch with Leo Mishkin, OPC Bulletin correspondent, at 521 Montana Ave., Santa Monica, Ca. 90403 (Tel.: (213) 395-9415).

Disappointingly small turnout of only seven members, plus two guests, was buoyed by Brown's observation that formative stages of the OPC itself, back in the days when it was in the Times Tower on Times Square, also brought out only eight or ten members as pioneers, and look at it today. Present in addition to Brown were *Tim Baskerville*, *Gregor Ziemer*, *Leslie G. Phillips*, *Lois J. Kennedy*, *Col. Barney Oldfield*, and *Mishkin*. Mike McManus was guest of Baskerville, Bee Beyer guest of Oldfield. Group now considers itself the "New Pioneers."



Marlin Levin, left, *TIME's* Jerusalem correspondent who has covered all of Israel's wars, with Israeli officer on the Israel-Syrian border.

OBITUARIES

Leon Dennen, a special correspondent for the Newspaper Enterprise Association and a specialist on European affairs who spoke 15 languages, died on Dec. 3 of acute leukemia at Mount Sinai Hospital. He was 66 years old and lived at 134 West Fourth Street, NYC.

Mr. Dennen was born in New York and as a child moved with his parents to the Ukraine, where his father was a newspaper editor.

He began his career as a journalist at the Moscow News, which he quit after becoming disillusioned with Communism. He spent the rest of his life opposing Communism, in writing and action, through his work for the International Refugee Organization, the American Federation of Labor, Radio Free Europe and NEA.

He is survived by a daughter and three grandchildren.

* * *

Joseph E. Dynan, 62, a veteran foreign correspondent for the Associated Press, died on Dec. 10 at the American Hospital in suburban Neuilly after a long illness. Dynan had been a foreign correspondent for nearly 31 years. The military coup that overthrew Portugal's long dictatorship on April 25 was his last assignment.

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Joseph Marr - Editorial Controller, News-week

Active Non-Resident

Samuel Schreiner - Free-lance.

Associate Non-Resident

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RECORDS ON SALE

OPC members have a chance to gift shop and benefit the Club at the same time if they purchase either of two classic jazz albums available at specially reduced prices: "The Giants" with Bobby Hackett, Dizzy Gillespie and Mary Lou Williams, a Grammy Award nominee, now a collector's item, \$5.00; "Sullivan, Shakespeare, and Hyman," \$2.50. A percentage of each record sale benefits the OPC. See Mary Novick.



THE BULLETIN

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Harry Rand, Chairman; **Helen Alpert**, **Ruth C. Biemiller**, **Charles H. Brown**, **Lawrence Klingman**, **Thomas J. Kraner**, **Grace Naismith**, **David Resnick**, **Susan F. Roberts**, **Ralph Salazar**, **J. Wendell Sether**.

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WhoWhatWhere

By GRACE NAISMITH

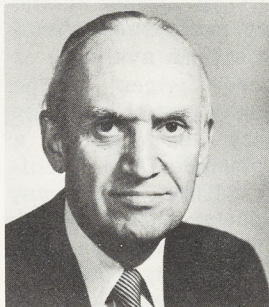
NEW LOOK: **Charles J. Schreiber** has joined N.W. Ayer ABH International, 1345 Ave. of Americas. His boss: **Anthony P. Galli** ... **Jerome S. Kriska** has retired as managing editor of The Daily News Record, a Fairchild Publications paper. Fairchild (not Fairfield, Steve!) is a subsidiary of Capital Cities Communications ... **Jack Casserly**, for 20 years an OPC member and veteran foreign and Washington, correspondent, has joined the White House staff as a presidential speechwriter. His foreign service was with the old INS and ABC News; most of his Washington years with ABC ... **Edward L. Bernays** is serving as consultant to the State Department Bureau of Educational and Cultural Affairs in Washington, D.C. Bernays lives in Cambridge, Mass. — 7 Lowell Street ... **Stanley Ross** has been named international editor of ABC, Madrid's great daily newspaper. He and wife, Tessa, live at Capitan Haya 37, Madrid 20. Stanley Ross was former editor-in-chief of **El Diario-La Prensa** in New York, and also editor of The Brooklyn Eagle. His son, Michael Ross, now in Brussels with UPI, will soon be transferred to Beirut, Lebanon. He has worked in Madrid, Rome and Panama, as well as

in Brussels ...

J. H. Smith, has been appointed director of publications for the Chicago Transit Authority's Public Affairs Department. He was formerly

with U.S. News & World Report and is a past president of the Public Relations Society of America.

PUBLISHING EVENTS: Another book out this year by **Otto J. Scott**: "Robespierre: The Voice of Virtue," released by Mason/Charter. Scott, former New Yorker, now lives at 3843 Southview Drive, San Diego, Calif. 92117 ... **Russell Warren Howe** and Sarah Trott have a 11,000-word survey in the Christmas issue of The Washingtonian on the Capital's foreign lobbyists. They also have a cover story on retiring Senator Fulbright in the Jan. 10 issue of Saturday Review World, which will also use an article on Allison Palmer, State Department "activist." And a fourth piece in a Washington-based electronics eavesdropper, written for Esquire...



J. H. SMITH

Ralph Hilton is editor of a book published in December by the University of S. C. Press entitled "The Gentlemanly Serpent and Other Columns from a newspaperman in Paradise." It is a collection of columns by the great newspaperman, Jonathan Daniels from the Hilton Head (S.C.) Packet which Hilton co-founded and edits. Novelist Elizabeth Boatwright Coker did the forward ... **Helen McCloy Dresser's** 25th book, "Mino-taur Country," will be published soon by Dodd, Mead in America and Gollancz in England. Cosmopolitan Magazine will use a condensation ... **Paul Alley**, has an article in The Central Scene, a magazine of Florida's Good Life, Dec./Jan. Subject: Television, about which he knows a lot, having been a newspaperman, television news producer, and former head of his own film production company in New York before retirement. He writes, in a letter to **Ruth Biemiller**, "Gordon Fraser, recently retired from NBC, has bought a home around the corner from the Alleys in Orlando. Gordon arrived towing 30-foot sailboat, the Patty T, all the way from his summer home, Biddeford, Maine." Gordon and Paul recently spoke to a class in journalism at Rollins College, Winter Park.

APOLOGY — again. They say that the best read, most interesting item in The New York Times is its Correction Box in the Index on the second front. This may become true of this column, too! **Lloyd Stouffer**, consulting editor of Packaging Digest, says he lives in North Carolina, not South Carolina. I must have been carried away with the intriguing street address: 539 Old Pee Dee Road, Whispering Pines ... As for **Walter Henry Nelson** and that picture of him on the Thames backed by

Parliament, in the Nov. 15 Bulletin, let him speak for himself: "Thanks for the apology, but it wasn't necessary. Wherever Big Ben appears, so does Parliament, as the clocktower's part of the Houses of Parliament complex. But as you're feeling apologetic, I'd be delighted if you'd run the subtitle of my book correctly. It is "THE LONDONERS: Life in a Civilized City." Random House.

POWER OF THE PRESS: **Richard H. Roffman**, whose birthday was reported here, received nearly 100 letters of congratulations.

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